



NORTH END COMMUNITY RENEWAL CORPORATION

COMMUNITY DEVELOPMENT – ST. JOHN’S COMMUNITY ANNUAL WORKPLAN – APRIL 1, 2011- MARCH 31, 2012

VISION: The North End of Winnipeg is a safe, healthy vibrant community for individuals to live, work and visit.

MANDATE: NECRC’s mission is to promote the social, economic and cultural renewal of the north end of Winnipeg. In achieving this mandate, NECRC’s role is to facilitate, act as an organizer and coordinator; and to promote increased communication and sharing of information among stakeholders, towards renewal within the north end. (Building Engagement. “The overall goal of building engagement is to ... build a continuous cycle of people talking with one another, agreeing to work together, creating ideas together, and then working together to ensure that these ideas achieve their intended result” (Community Conversations, Paul Born, 2008,)

FIVE YEAR GOALS- COMMUNITY DEVELOPMENT:

1. To continue to support neighbourhood resident associations in their efforts to revitalize their community and the north end
2. To provide opportunity for the community service sector to work together, cooperatively and collaboratively supporting residents
3. To facilitate a free flow of timely accessible information among all stakeholders

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Annual Operational Goals:						
<ol style="list-style-type: none"> 1. To conduct ongoing outreach within the local community to network and to build and maintain a strong volunteer base consisting of local residents and other stakeholders; 2. To provide practical and technical support to the Dufferin Resident Association and other stakeholders, in order to develop increased individual and organizational capacity; 3. To identify and implement community priorities in addressing housing, safety, recreation, youth and economic goals, as identified by the St. John's Resident Association and local stakeholders; 4. To complete administrative duties/ tasks which facilitates addressing the needs of the St. John's community. 						
Initiatives	Annual Outputs (Targets)	Partnerships	Strategies	Implementation Tasks	Measurements	Outcomes
1.1 St. John's Residents Assoc.- Outreach/ Building A Volunteer Base	<ul style="list-style-type: none"> • Residents' Association continues to meet monthly (up to 12 times/yr) with an average of 8 people at meetings • 5-10 new members attend meetings in 2011 • Outreach with residents/ stakeholders- 1 day per week 	<ul style="list-style-type: none"> • Local residents • Ralph Brown Community Centre • St. John's High School • Machray School • Champlain School • Local organizations • SRO • Other stakeholders 	<ul style="list-style-type: none"> • Support and work with the Local Resident Association to increase their volunteer base of local residents and other stakeholders in working towards the revitalization of their community 	<ul style="list-style-type: none"> • Conduct door to door visits with local residents • Connect with local organizations, schools, other stakeholders • Identify potential resident leadership • Mobilize local community residents • Keep a record of door to door visits/outreach activities • Schedule at least one day per week for outreach with resident members 	<ul style="list-style-type: none"> • # of residents who participate at monthly meetings; sub committees and at other community events • # of door to door visits /outreach and corresponding number of resident/stakeholder participation in programs/activities 	<ul style="list-style-type: none"> • An increased number of residents participating in community activities and initiatives • Increased awareness and building of relationships between residents, local organizations and other stakeholders • Residents become more aware of and participate in addressing issues affecting their community • Resident association is representative of the local neighbourhood and its population
1.2 Interagency Coordination & Collaboration	<ul style="list-style-type: none"> • Host 2 North End Com Helpers Network meetings at RBCC • 3 new participants participate with the North End Recreation Strategy • 2 board members meet with other RA board members on a bi-annual basis • A communication strategy is developed • A north end Recreation Plan is developed 	<ul style="list-style-type: none"> • Local residents • Local organizations, schools • Other stakeholders • St. John's High School • Ralph Brown CC • North End Community Helpers Network • Aboriginal Visioning for the North End • North End Recreation Committee/Strategy 	<ul style="list-style-type: none"> • Work with partner organizations to promote interagency collaboration 	<ul style="list-style-type: none"> • Facilitate regular interagency meetings of local organizations, residents, other stakeholders • Hold meetings at a central/ accessible location within St. John's • Develop a communication strategy to promote interagency /resident partnerships • Work with identified partners towards implementation of the NE Recreation Plan • Participate in NECRC bi-annual Resident Association Gatherings to increase cooperative learning • Participate in 'Parks Committee' for NE Rec. Strategy to include resident input 	<ul style="list-style-type: none"> • Level of participation and info sharing by local stakeholders • Cooperation/ collaboration by stakeholders to identify and address neighbourhood issues • Increased participation and information sharing between vrs RAs • Parks Committee meets regularly & has increased membership 	<ul style="list-style-type: none"> • Coordination strategy is developed to promote networking, sharing of information, and development of strategies and partnerships to address local neighbourhood issues • Regular reports/findings are submitted to the NE Recreation Strategy Committee
2.1 St. John's Residents Assoc.- Leadership & Organizational Capacity	<ul style="list-style-type: none"> • 2 board development workshops with 5 members participating at each • 2 community consultation events are held to (report progress & receive feedback) (35 people) • Newsletter is distributed quarterly 	<ul style="list-style-type: none"> • Local Residents • Volunteer Centre of Winnipeg • Other training/skill development organizations • CEDNET 	<ul style="list-style-type: none"> • Support the resident association through the development of leadership skills, building community and organizational capacity 	<ul style="list-style-type: none"> • Implement 2011/12 Strategic Plan • Development of 2012/13 annual strategic plan • Leadership/capacity building e.g.: recruiting, training and maintaining volunteers; board governance workshops • Organizational development and support at executive, board, community and AGM meetings • Development of a local community newsletter 	<ul style="list-style-type: none"> • Level of community/ stakeholder input into neighbourhood plan • Feedback from local residents who take part in skill development/ training workshops 	<ul style="list-style-type: none"> • Annual Strategic neighbourhood plan is developed yearly in consultation with community residents/stakeholders • Local leadership is identified, provided with training and skill development in areas of board governance, program planning and implementation, recruiting/

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	<ul style="list-style-type: none"> • Communications committee and 4 local volunteers develop / maintain community newsletter, website and email address. • 2 priority areas are identified, strategies to address are implemented • Annual neighbourhood plan is completed by Dec 2011 	<ul style="list-style-type: none"> • NECRC • St. John's Resident Assoc 		<ul style="list-style-type: none"> • Development of a financial system and administrative procedures • Ongoing resource development support through grant proposal writing and community fundraising events • Support to develop and implement strategies to address local issues, implement programs/activities as outlined in the neighbourhood plans (community cleanups, foot patrol, increase diversity, youth strategy) 	<ul style="list-style-type: none"> • Feedback from community on community Newsletter • 2 Grant proposals are submitted acquiring resources for community activities • Active participation by local residents/ stakeholders in identifying /addressing neighbourhood issues. 	<ul style="list-style-type: none"> training/maintaining volunteers, bookkeeping, administrative duties • Regular newsletter is sent out to the community • Alternative avenues of securing resources is explored/secured • Community residents and stakeholders actively participate in addressing community issues/concerns around housing, safety etc • Community event held yearly to report progress to the community and to receive feedback for the upcoming year
3.1 Implementation Of St. John's Neighbourhood Workplan	<ul style="list-style-type: none"> • Communications Com'tee (4) meets to plan & organize AGM • 10 new residents attend AGM • AGM is held by Dec 2011 • 2 new board members are elected • 3 subcommittees are formed with 3+ residents on each • Garden Committee meetings held monthly during the summer with 4 residents participating • Application to UGT for up to 4 students • UGT provides support to neighbourhood greening activities • Participation in cultural events in north end • Development of youth wing of SJRA developed. 3 youth actively participating in meetings • Report back to the community on progress/feedback by Fall 2011 	<ul style="list-style-type: none"> • Local Residents • Local stakeholders • NECRC- safety, housing • FACT • NECRC- Food Security Coordinator • Urban Green Team • Prov of Manitoba • City of Winnipeg • Ralph Brown CC • St. John's High School 	<ul style="list-style-type: none"> • Support the Resident Association and local stakeholders to identify and implement neighbourhood priority areas 	<ul style="list-style-type: none"> • Recruitment of residents to attend the annual AGM event, increase the number of Board members Priority areas of 2011/12 include: • Recruit residents to make up sub-committees (outreach, safety & gardens) • Continue to maintain & develop communication strategies (FACT's network, website, email etc) • Identify potential partners to host/maintain community gardens • Application to Urban Green Team, set up and implement hiring process, develop a plan of work activities in revitalizing the community, complete administrative work • Work with the Resident Association/ local residents to identify UGT summer task schedule/ supervise students • Connect with partners to beautify neighbourhood through greening & art (painting autobins) • Outreach Campaign to inform community residents to attend presentation and community celebration of community goals • Participate in community wide celebrations of various cultures throughout the North End • Develop a youth strategy to involve youth in resident 	<ul style="list-style-type: none"> • Increase in the number of resident/stakeholder participation at the Board/AGM meetings/ community events, activities • Feedback through focus groups, surveys on impact of • -newsletter • community gardens and greening projects • -UGT students and their work • -# of local residents/ stakeholders participating in community celebration/ community events • # of residents of different cultures participating in community events • # of youth involved with SJRA 	<ul style="list-style-type: none"> • A strong group of board members participating in Resident Association activities and in community activities • Increased awareness / participation by local residents to address issues/ concerns, working to achieve Resident Association's goals for community improvement • Youth and adults from the community will develop increased knowledge and skills in community garden activities, including harvesting produce, community kitchen and community cooking workshops • Sense of community ownership and pride • Youth from the local neighbourhood will be employed, gain experience, develop employability skills • Residents taking ownership and participating in various cleanup initiatives • Residents gain skills, experience in hiring & supervising employees, program development, implementation and administrative reporting

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				association events, meetings, planning • Report back to the community on accomplishments and to receive feedback for future activities on neighbourhood renewal		<ul style="list-style-type: none"> • Community residents taking ownership/ participating in revitalizing their community • Cultural groups participating at community events • Local youth are represented and provide input into community activities •
3.2 Housing Coordination	<ul style="list-style-type: none"> • 2 TLC presentations held with 5 resident present at each • Host 1 workshop with RTB on tenants' rights with 6 residents present • Resident participation in setting Housing Criteria/approving fix up grants • Complete a list of vacant and boarded housing • A neighbourhood housing plan is developed • A St. John's housing rep attends monthly NECRC housing mtgs. 	<ul style="list-style-type: none"> • Local residents • Local stakeholders • City of Winnipeg • NECRC housing • NECRC -TLC coordinator • Residential Tenancies Branch 	<ul style="list-style-type: none"> • Support and work with the Resident Association to identify and address housing issues 	<ul style="list-style-type: none"> • Promote/ assist with filling out applications for the neighbourhood exterior fix up grants • Create a list of boarded and derelict housing • Promote good landowner-tenant relations • Host TLC and other housing related workshop within the community. • Working towards the creation of a neighbourhood housing plan • Have regular communication with NECRC housing department regarding the process of developing a housing plan 	<ul style="list-style-type: none"> • Number of exterior fix up grants approved • Number of participants in setting criteria • List of Boarded/ vacant houses is developed • # of community residents/ stakeholders attending workshops, other housing events • Regular attendance of NECRC housing rep at monthly meetings 	<ul style="list-style-type: none"> • Exterior fix up grants are promoted, applicants are chosen, fix up grants are completed • Work with Housing Coordinator and Resident Association to complete, and maintain list of boarded and vacant houses • Tenants and landlords benefit from the TLC workshops, improved relationships occur. • Membership is informed and has participated in community consultations regarding housing plan

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3.3 Safety Coordination	<ul style="list-style-type: none"> • A Safety Plan for St. John's is developed by Fall 2011 • 25 residents participate in block community cleanup events (4) • Functioning COPP with 8 members by Dec 31/11 • Establishing a Block Captain Program is explored • 10 youth participate in aggressive anti-graffiti campaign • 2 priority areas in safety are addressed • Safety committee is established & networks with north end organ's & agencies 	<ul style="list-style-type: none"> • Local residents • Local stakeholders • NECRC safety coordinator • City of Winnipeg • Province of Manitoba- • Safer Communities • NECRC Housing • Winnipeg Police Service 	<ul style="list-style-type: none"> • Work with and support the Resident Association to identify and address neighbourhood safety concerns 	<ul style="list-style-type: none"> • Develop a plan to address safety priority areas as identified in strategic plan. • Safety Priority areas for 2011: • Expand current partnership with Faraday COPP to develop individual SJRA COPP • Investigate Block Captain Program and its feasibility • Coordinate monthly block cleanups in conjunction with neighbourhood cleanups every 3 months • Develop SJRA safety committee that networks with other community groups north end wide • Build a stronger relationship with WPS 	<ul style="list-style-type: none"> • # of residents/ stakeholders participating in the development of a neighbourhood safety plan • Level of community support and participation in community clean up events • Increased participation of SJRA members in COPP • WPS representative present/invited to every SJRA monthly board meeting. 	<ul style="list-style-type: none"> • Increased residents/ stakeholders ownership and participation in annual community clean up events • Broader community safety issues are identified and strategies are developed and implemented to address them, contributing to a safer neighbourhood • SJRA has an independent foot patrol operating by Dec/11
4.1 Administrative Tasks/ Duties	<ul style="list-style-type: none"> • Annual workplan is completed and progress report to the community by fall 2011 • Community feedback is integrated into the plan • Monthly reports to SJRA, interim and final reports to funder are submitted • Staff report, timesheets, completed 	<ul style="list-style-type: none"> • St. John's Residents Association • Local residents/stakeholders • NECRC staff 	<ul style="list-style-type: none"> • Develop a strategy to facilitate identifying and addressing local community needs. 	<ul style="list-style-type: none"> • Report on the progress of the workplan to the community on an annual basis • Work independently and as team member to implement address priority areas, as identified by the community • Participate in regular supervision, team meetings, staff development training, staff meetings • Maintain record of work activities (timesheets, staff reports) 	<ul style="list-style-type: none"> • # of residents /stakeholders participating in the development of and providing feedback on the annual workplan • Participation at staff meetings, staff development etc. • Maintain accurate records of time, staff reports, progress reports 	<ul style="list-style-type: none"> • Annual workplan will guide the community revitalization activities; • Update to the community will provide input and feedback and opportunity for revising goals • Accountability system is put in place