



# NORTH END COMMUNITY RENEWAL CORPORATION

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## RECREATION & WELLNESS

### ANNUAL WORKPLAN – APRIL 1, 2011- MARCH 31, 2012

**VISION:** The North End of Winnipeg is a safe, healthy vibrant community for individuals to live, work and visit.

**MANDATE:** NECRC's mission is to promote the social, economic and cultural renewal of the north end of Winnipeg. In achieving this mandate, NECRC's role is to facilitate, act as an organizer and coordinator; and to promote increased communication and sharing of information among stakeholders, towards renewal within the north end. (Building Engagement. "The overall goal of building engagement is to ... build a continuous cycle of people talking with one another, agreeing to work together, creating ideas together, and then working together to ensure that these ideas achieve their intended result" ( Community Conversations, Paul Born, 2008,)

#### **FIVE YEAR GOALS- Recreation & Wellness**

- 1. To establish and support implementation of a comprehensive North End Recreation and Wellness Strategy.**
- 2. To develop the means for greater access to recreation and wellness opportunities, including food security issues, transportation barriers, and local infrastructure.**

**North End Community Renewal Corporation (NECRC)**

**Recreation & Wellness**

**2011-2012 Annual Operations Work Plan (April 1<sup>st</sup>, 2011 to March 31<sup>st</sup>, 2012)**

**Annual Operational Goals:**

1. To establish and support implementation of a comprehensive North End Recreation and Wellness Strategy;
2. To develop the means for greater access to recreation and wellness opportunities, including food security issues, transportation barriers and local infrastructure.

<b>Initiatives</b>	<b>Annual Outputs (Targets)</b>	<b>Partnerships</b>	<b>Strategies</b>	<b>Implementation Tasks</b>	<b>Measurements</b>	<b>Outcomes</b>
<b>1.1 Recreation &amp; Wellness Strategy</b>	<ul style="list-style-type: none"> <li>• 6 sub committees are formed and are active –working towards achieving targeted goals</li> <li>• Sub committees meet a minimum of 4 times per year</li> <li>• 10-15 recreation /wellness organizations are involved and participating</li> <li>• 2 priority areas are addressed</li> </ul>	<ul style="list-style-type: none"> <li>• City of Winnipeg</li> <li>• Greater Wpg Community Councils</li> <li>• NECRC</li> <li>• Ndinawe</li> <li>• North End Wellness Centre</li> <li>• Mama wi</li> <li>• YM/YWCA</li> <li>• WRHA</li> <li>• U of M- CRAL program</li> <li>• Wpg Police Service</li> <li>• St. John’s Residents</li> <li>• Dufferin Residents</li> <li>• Other local stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Support the North End Recreation Committee to develop a North End Recreation &amp; Wellness Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Support the committee to identify and recruit additional members</li> <li>• Establish a vision, goals and objectives</li> <li>• Plan and organize sub committee meetings which will focus on the following areas:                             <ul style="list-style-type: none"> <li>• -Programming Sport</li> <li>• -Facilities</li> <li>• -Parks</li> <li>• -Inventory &amp; Leadership</li> </ul> </li> <li>• Programming Arts</li> <li>• Transportation</li> </ul>	<ul style="list-style-type: none"> <li>• To be determine by the North End Recreation Group</li> <li>• Level of consistent and inclusive participation at meetings</li> <li>• Over time, changes in the way Recreation and Wellness is delivered in the north end; i.e. inclusive, continuum of services,</li> <li>• Feedback from the community</li> </ul>	<ul style="list-style-type: none"> <li>• There is a continuum of recreation and wellness services in the north end</li> <li>• Services are accessible, affordable and inclusive</li> </ul>
<b>1.2 Bmx Park</b>	<ul style="list-style-type: none"> <li>• A minimum of 4-6 meetings of the committee per year</li> <li>• A core group of 6-8 recreation organizations meet regularly</li> <li>• Goals and Objectives are established/ strategies are developed and implemented</li> <li>• Funding for BMX Park is flowed through NECRC</li> </ul>	<ul style="list-style-type: none"> <li>• City of Winnipeg, Parks &amp; Rec</li> <li>• Manitoba Cycling Assoc.</li> <li>• NCA</li> <li>• Sport Manitoba</li> <li>• North Centennial Rec &amp; Leisure Ctre</li> <li>• WRENCH- (Wpg Repair, Education &amp; Cycling Hub)</li> <li>• Other stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Support the establishment of a BMX Park at the North Centennial Recreation &amp; Leisure Centre</li> <li>• Utilize NECRC charitable staus to flow funds for BMX park construction</li> </ul>	<ul style="list-style-type: none"> <li>• Support the committee to plan and organize meetings that include appropriate partners</li> <li>• Establish goals and objectives, roles and responsibilities of partners</li> <li>• NECRC will administer the funds</li> <li>• Limited reporting on accounting</li> </ul>	<ul style="list-style-type: none"> <li>• To be determined by the Planning committee</li> <li>• Level of consistent and inclusive participation at meetings and in the initiative</li> <li>• Establishment of the BMX park</li> <li>• BMX Park is completed &amp; funding is managed effectively</li> </ul>	<ul style="list-style-type: none"> <li>• A BMX park is established and open to the community</li> </ul>
<b>2.1 North End Shuttle Service</b>	<ul style="list-style-type: none"> <li>• A north end shuttle service is established and operating 5 days a week,</li> <li>• Shuttle operates on a route that connects individuals for shopping, recreation and wellness activities.</li> </ul>	<ul style="list-style-type: none"> <li>• Seniors from the north end</li> <li>• Local residents-children &amp; families</li> <li>• Reps from Memo of Collaboration (Prov-City-Fed)</li> <li>• Aboriginal Visioning</li> <li>• Recreation Committee</li> <li>• City of Winipeg</li> <li>• Local businesses &amp; BIZ’s</li> </ul>	<ul style="list-style-type: none"> <li>• Support the establishment of a North End Shuttle Service operating in the north end.</li> </ul>	<ul style="list-style-type: none"> <li>• Support partners to work collaboratively and cooperatively</li> <li>• Establish vision, goals and objectives of the activity</li> </ul>	<ul style="list-style-type: none"> <li>• To be determined by the Planning Committee</li> <li>• Feedback from consumers on the service</li> </ul>	<ul style="list-style-type: none"> <li>• A north end shuttle service is operating in the north end and providing a service that meets the recreation and wellness needs of seniors, children and families</li> </ul>