



NORTH END COMMUNITY RENEWAL CORPORATION

COMMUNITY DEVELOPMENT -DUFFERIN COMMUNITY

2011- 2012 Annual Operations Work Plan (April 1st, 2011 to March 31st, 2012)

VISION: The North End of Winnipeg is a safe, healthy vibrant community for individuals to live, work and visit.

MANDATE: NECRC's mission is to promote the social, economic and cultural renewal of the north end of Winnipeg. In achieving this mandate, NECRC's role is to facilitate, act as an organizer and coordinator; and to promote increased communication and sharing of information among stakeholders, towards renewal within the north end. (Building Engagement. "The overall goal of building engagement is to ... build a continuous cycle of people talking with one another, agreeing to work together, creating ideas together, and then working together to ensure that these ideas achieve their intended result" (Community Conversations, Paul Born, 2008,)

FIVE YEAR GOALS: COMMUNITY DEVELOPMENT

1. To continue to support neighbourhood resident associations in their efforts to revitalize their community and the north end.
2. To provide the opportunity for the community service sector to work together, cooperatively and collaboratively supporting residents.
3. To facilitate a free flow of timely accessible information among all stakeholders.

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1. To conduct ongoing outreach within the local community to network and to build and maintain a strong volunteer base consisting of local residents and other stakeholders
2. To provide practical and technical support to the Dufferin Resident Association and other stakeholders, in order to develop increased individual and organizational capacity.
3. To identify and implement community priorities in addressing housing, safety, recreation, youth and economic goals, as identified by the Dufferin Resident Association and local stakeholders.
4. To complete administrative duties/ tasks which facilitate addressing the needs of the Dufferin community.

Initiatives	Annual Outputs (Targets)	Partnerships	Strategies	Implementation Tasks	Measurements	Outcomes
1.1 Dufferin Residents Assoc. Outreach/Building A Volunteer Base	<ul style="list-style-type: none"> • 10-12 board meetings per year. • 8-12 residents attending each meeting • Outreach to residents /stakeholders -1 day per week. • 2 community meetings held per year- target 20+ residents per event • DRAW will participate at 2 community events. • 1-2 new partnerships established on common goals/activities • Volunteer base is increased by a minimum of 10 residents 	<ul style="list-style-type: none"> • Residents of Dufferin • Stella Mission • COTE/Niji Mahkwa Schools • Aboriginal Visioning • Local organizations • City of Winnipeg • William Whyte Residents Association • Local Businesses • North Centennial Recreation Centre • Flora House • Andrews Street Family Centre 	<ul style="list-style-type: none"> • Support and work with the DRAW to increase their volunteer base, and the participation of local residents and other stakeholders. • To support resident volunteers in working towards the revitalization of their community. 	<ul style="list-style-type: none"> • Conduct door to door visits with local residents • Connect with local organizations, schools, other stakeholders • Identify potential resident leadership • Mobilize local community residents • Keep a record of door to door visits and other outreach activities <p>2011 Strategic Plan priority:</p> <ul style="list-style-type: none"> • The DRAW will have community representation at local events and participate on committees which relate to their community. 	<ul style="list-style-type: none"> • Feedback from residents, stakeholders on activities of DRAW (surveys, focus groups, door to door visits) • Maintain a schedule of all outreach activities. • Number of residents participating on committees • Number of residents participating in community initiatives 	<ul style="list-style-type: none"> • An increased number of residents /stakeholders participating in community activities and initiatives • Increased awareness and building of relationships between residents, local organizations and other stakeholders • Increase in the resident/volunteer base • Residents become more aware of and actively participate in addressing issues affecting their community • The DRAW is representative of the local neighbourhood and its population • New partnerships are established
1.2 Interagency Coordination & Collaboration	<p>DRAW will participate/collaborate with the following:</p> <ul style="list-style-type: none"> • Resident Associations; • LiveSafe! Initiative; • Integrated team meetings (NECRC) • Aboriginal Day planning committee • North End Food Security Network; 	<ul style="list-style-type: none"> • Local residents • Local organizations • COTE/Niji Mahkwa Schools • Stella Mission • Aboriginal Visioning • Wpg Boys & Girls • Mama ma wi • NECRC • City of Winnipeg • LiveSafe! 	<ul style="list-style-type: none"> • Continue to support the Communications Committee in promoting interagency, business and resident partnership and collaboration in addressing local neighbourhood issues. 	<ul style="list-style-type: none"> • Attend /participate at regular interagency meetings of local organizations, residents, other stakeholders <p>2011 Strategic Plan Priorities:</p> <ul style="list-style-type: none"> • Participate in the “Integrated Team Meetings”; LiveSafe! Initiative tri-level consultations in William Whyte and Dufferin Communities. • Meet with other resident’s associations in order to collaborate and learn from one another. 	<ul style="list-style-type: none"> • Level of participation and information sharing by local stakeholders and residents • Cooperation/ collaboration by stakeholders to identify and address neighbourhood issues 	<ul style="list-style-type: none"> • Coordination strategy to promote networking, sharing of information, and development of strategies and partnerships to address local neighbourhood issues • DRAW is a stronger more capable resident association better able to address issues within Dufferin.

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1.3 Communications Committee	<ul style="list-style-type: none"> • Annual Communication Plan is developed • Newsletter will be distributed to all accessible resident mailboxes quarterly,(approximately 870 mailboxes. • An e-distribution list is created for the newsletter • DRAW pamphlet is updated • 1 funding application is submitted to fund communications materials • 4 new partnerships will be formed in order to assist with off-setting the cost of the newsletter 	<ul style="list-style-type: none"> • The DRAW • Communications Committee • Local Business • Stakeholders • Residents • NECRC • NERI Small Grants 	<ul style="list-style-type: none"> • Support the committee to develop a communications strategy • Continue to distribute the <i>Dufferin Star</i> – DRAW’s community newsletter on a quarterly basis. • Supplement the costs of the newsletter by providing advertising space to local businesses and other stakeholders. 	<p>2011 Strategic Plan Priorities:</p> <ul style="list-style-type: none"> • Develop an annual communications work-plan • Report on the progress of the work-plan to the Board- monthly and to the community-annually • Work independently and as part of the team to implement and address priority areas • Participate in bi-weekly communications committee meetings. • Maintain record of work activities (minutes, agendas etc.) • Continue to create, print and distribute the <i>Dufferin Star</i> - quarterly • DRAW Board and the Communications Committee work collaboratively • Maintain record of agreements and advertising space sold to local businesses and other stakeholders. • Continue to encourage contributions from DRAW members and the Dufferin Community. 	<ul style="list-style-type: none"> • Resident feedback regarding communications committee. • Number of residents responding to outreach materials • Level of participation at communication committee meetings. • Feedback received from the DRAW board. • Board, resident and partner feedback regarding the newsletter. • Newsletters are distributed to all accessible resident mailboxes, (approximately 870) 	<ul style="list-style-type: none"> • Annual communications work-plan will guide the communications committee. • Update to the board will provide input and feedback to the communication committee, on a monthly basis. • Community will provide input and feedback and opportunity for revising goals on an ongoing basis (Newsletter response, surveys, etc.) • Newsletter content will be developed by the Board, community and stakeholders. • Local business and other stakeholders support the newsletter and advertise in the community. • Accountability system is put in place
2.1 Dufferin Residents Association Leadership & Organizational Capacity	<ul style="list-style-type: none"> • Annual Strategic Neighbourhood Plan is completed by Dec 2011 • Bylaws are revised, updated (presented to the AGM) • Bookkeeper receives training to keep books • 3 Grant proposals are submitted • AGM is held in Fall 2011, with 20+ residents attending • Two skills development workshops will be offered 	<ul style="list-style-type: none"> • DRAW • Local residents • CEDNET/SPARK • William Whyte Residents Association • Other North End Resident Associations • By-law committee • Communications Committee • Niji Mahkwa 	<ul style="list-style-type: none"> • Support the DRAW through the development of leadership skills, building community and organizational capacity • The DRAW will meet with other residents associations in order to share information and learn from one another 	<ul style="list-style-type: none"> • Development of an annual strategic neighbourhood plan • Leadership/capacity building through skills development opportunities (bylaws, bookkeeping) • Organizational development and support at executive, board, community and AGM mtgs • Development of a financial system and administrative procedures • Support in grant proposal writing & organizing community fundraising events • Recruitment of residents to attend the annual AGM event, increase the number of Board members 	<ul style="list-style-type: none"> • Level of community/ stakeholder input into neighbourhood plan • Local residents who take part in skill development/ training workshops • Community Newsletter continues to be developed quarterly and distributed within the community • Active participation by local residents/ stakeholders in identifying and addressing neighbourhood issues 	<ul style="list-style-type: none"> • Annual Strategic Neighbourhood Plan is developed, with priority areas identified • Local leadership is identified, provided with training and skill development. • Quarterly newsletter is sent out to the community • Alternative avenues of securing resources are explored/secured • Community residents and stakeholders actively participate in addressing community issues/concerns around housing, safety etc. • Annual General Meeting held yearly to hold election, report progress to the community and

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	<ul style="list-style-type: none"> • Quarterly Newsletter distributed to all accessible residents mailboxes, (approx 870 homes). • Executive positions of DRAW are filled 			<p>As per 2011 Strategic Plan</p> <ul style="list-style-type: none"> • Support the board in recruiting volunteer to serve as secretary • Support the DRAW in hosting their 2011 – 6th Annual General Meeting. 		<p>to receive feedback for the upcoming year</p> <ul style="list-style-type: none"> • To fill all executive positions on the associations with elected members
<p>3.1 Implementation Of The Dufferin Neighbourhood Workplan</p>	<ul style="list-style-type: none"> • 2 community gardens are developed • UGT students are hired (2-4) to support local greening activities • Quarterly newsletter is distributed to community • Hosting 1-2 community meetings to report back to the community/ receive feedback and address priority areas/ concerns. • 2 priority areas are identified and addressed • An outreach campaign is conducted to recruit new members (10+) • DRAW secures regular meeting space • DRAW participates in the Integrated Team meetings • Communications Committee develops new methods of communicating with the Dufferin community 	<ul style="list-style-type: none"> • Local Residents / stakeholders • NECRC - Safety/Housing • FACT /CDPI • NERI Small Grants • North End Food Security Network • North Centennial Recreation Centre • William Whyte Residents Association • Stella Mission • Aboriginal Visioning • Urban Green Team • Prov of Manitoba • City of Winnipeg • Habitat for Humanity • Manitoba Housing • Neighbour to Neighbour Safety Strategy • Indian Family Centre • Boys & Girls Clubs • Communications Committee 	<ul style="list-style-type: none"> • Support the Resident Association and local stakeholders to identify and implement neighbourhood priority areas • Report back to the community on a regular basis on accomplishments and to receive feedback for future activities on neighbourhood renewal 	<ul style="list-style-type: none"> • Residents and partner agencies work with North End Food Security Coordinator to plan and implement Food Security initiatives. Eg: development/expansion of community gardens • Application to Urban Green Team, set up / implement hiring process, develop a work-plan of work activities supervise students and complete administrative work • Community newsletter is developed and distributed –quarterly • Support to develop and implement strategies to address local issues, implement programs/activities as outlined in the neighbourhood plans <p>As per 2011 Strategic Plan:</p> <ul style="list-style-type: none"> • Outreach campaign to recruit new community residents to participate in community revitalization activities (eg: AGM, clean up events etc.) • Secure a regular meeting space for the DRAW • Participate in monthly Integrated Team Meetings at North Centennial Recreation • Work with the Communications Committee to identify and develop methods of communicating with the community (ex: newsletters) 	<ul style="list-style-type: none"> • # of residents participating in community garden/greening activities • Feedback from community gardeners • Feedback from community on UGT program • Local newsletter is published and distributed quarterly • Number of local residents/ stakeholders participating in community celebrations/ community events <ul style="list-style-type: none"> • DRAW will secure a space within the community • Newsletter will continue to be distributed quarterly • Number of new partnerships formed 	<ul style="list-style-type: none"> • Youth and adults from the community develop increased knowledge and skills in community garden activities, harvesting produce, community kitchen and community cooking workshops • Sense of community ownership and pride, collaboration with partner organizations- • Residents taking ownership, identifying a range of community clean up/beautification activities to be completed in the neighbourhood • Residents gain skills, experience in hiring & supervising employees, program development, implementation and administrative reporting • Youth from the community will be engaged in community activities, skill development opportunities • Residents are more informed of “what’s happening their community” • Resident Association has secured space to operate out of, increasing the sense of ownership felt by residents • Newsletter is distributed quarterly

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3.2 Housing Coordination	<ul style="list-style-type: none"> • Dufferin Housing Committee is formed; • Housing committee has increased to 3+; meets quarterly • Participate in setting Housing Criteria • Complete a Boarded & Vacant list of properties • Invite City of Wpg- liveability by law officer to make a presentation • Organize 1-2 Tenant Landlord workshops • Regular participation with the LiveSafe! Initiative 	<ul style="list-style-type: none"> • Local residents • Local stakeholders • City of Winnipeg • NECRC Housing • TLC program coordinator • DRAW/ Housing Cte. • City of Winnipeg • LiveSafe! Tri-Level Initiative 	<ul style="list-style-type: none"> • Support and work with the Housing Committee to identify and address housing issues including by-law enforcement within the Dufferin community. 	<ul style="list-style-type: none"> • Assist with filling out applications for the neighbourhood exterior fix up grants • Create a list of boarded and derelict housing • Develop greater community awareness and understanding of new liveability by laws • Promote good landlord-tenant relations <p>2011 Strategic Plan Priorities:</p> <ul style="list-style-type: none"> • To conduct outreach and secure a volunteer base for the Dufferin Housing Committee. • Resident participation in the criteria setting for fix-up grants and other initiatives • Participation in the LiveSafe! Community well-being and safety initiative 	<ul style="list-style-type: none"> • Number of exterior fix grants approved • Number of participants in criteria setting events • List of Boarded/ vacant houses is developed and maintained • Number of community residents/ stakeholders attending the TLC workshops • Number of residents engaged in the consultation process 	<ul style="list-style-type: none"> • Exterior fix up grants are promoted, applicants are chosen, fix up grants are completed • Work with Housing Coordinator and Resident Association to complete, and maintain list of boarded and vacant houses • TLC coordinator conducts a presentation on the Tenant Landlord program and discusses how the program can work in Dufferin • Local residents have a greater understanding and ownership of housing concerns; and have the ability to improve housing conditions. • Participation in the spring and fall Dufferin community cleanups
3.3 Safety Coordination	<ul style="list-style-type: none"> • Neighbourhood Safety Plan is developed • Elect a director of safety, recreation and wellness, recruit members to form a safety committee • Host 1 community meeting to identify, address resident safety concerns • Regular participation in the LiveSafe! Initiative; Integrated Team Meetings (North Centennial Recreation Centre) Neighbour to Neighbour Safety Strategy • 2-4 Urban Green Team Staff are hired for the summer • 3 safety related initiatives will 	<ul style="list-style-type: none"> • Local residents • Local stakeholders • NECRC safety coordinator • City of Winnipeg • Province of Manitoba- • Safer Communities • NECRC Housing • Neighbour to Neighbour Safety Strategy • LiveSafe! Tri-level initiative. • The DRAW • MB4Youth - Urban Green Team • WWRA 	<ul style="list-style-type: none"> • Work with and support the Resident Association to identify and address neighbourhood safety concerns and develop the capacity and participation in their Safety Committee. 	<ul style="list-style-type: none"> • Participation in the LiveSafe! Community well-being and safety initiative • Safety Audit will be conducted within the Dufferin Community • Auto-bin painting and graffiti removal will take place in the summer. • A Spring and Fall community clean-up will take place within Dufferin • Identify and prioritize neighbourhood safety concerns • Develop a plan to address safety priority areas • Coordinate and organize annual spring and fall community clean up events • Support the Neighbour to Neighbour Safety Strategy committee <p>2011 Strategic Plan Priorities:</p> <ul style="list-style-type: none"> • Participation in the LiveSafe! Community well- 	<ul style="list-style-type: none"> • Number of residents/ stakeholders participating in t developing a neighbourhood safety plan • Level of community support and participation in community clean up events, safety committees, community consultation process • Feedback from residents on impact of clean up events, UGT activities, safety audit. 	<ul style="list-style-type: none"> • Community safety workplan is developed • 2 Priority areas are addressed • Residents and other stakeholders take ownership and participate in annual community clean up events and other safety initiatives • Broader community safety issues are identified and strategies are developed to address them • Safety Committee is established

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	be addressed (i.e. clean up events, safety audit)			being and safety initiative <ul style="list-style-type: none"> • Safety Audit will be conducted within the Dufferin Community • Auto-bin painting and graffiti removal will take place in the summer. • A Spring and Fall community clean-up will take place within Dufferin 		
4.1 Administrative Tasks/Duties	<ul style="list-style-type: none"> • Annual Workplan is completed; priorities identified, strategies are developed and implemented • Report back to the community -fall of each year • Community feedback integrated into plan • Reports to DRAW, interim and final reports to funder are completed • Staff reports, timesheets, are completed. • Work with DRAW to complete funding proposals 	<ul style="list-style-type: none"> • Dufferin Resident Association • NECRC • North Centennial Recreation Centre • City of Winnipeg • North End Food Security Network • Local businesses 	<ul style="list-style-type: none"> • Develop a strategy to facilitate identify and address local community needs. 	<ul style="list-style-type: none"> • Develop an annual workplan of activities, in consultation with community residents & other stakeholders • Report on the progress of the workplan to the community on an annual basis • Work independently and as team member to implement address priority areas, as identified by the community • Participate in regular supervision, team meetings, staff development training, staff meetings • Maintain record of work activities (timesheets, staff reports) 	<ul style="list-style-type: none"> • # of participants in the development and implementation of the workplan/ feedback on progress/impact • Participation at staff meetings, staff development etc. • Maintain accurate records of time, staff reports, progress reports 	<ul style="list-style-type: none"> • Annual workplan will guide the community revitalization activities; • Update to the community will provide input and feedback and opportunity for revising goals (by September 2010) • Accountability system is put in place