



NORTH END COMMUNITY RENEWAL CORPORATION

CULTURE & DIVERSITY

ANNUAL WORKPLAN – APRIL 1, 2011- MARCH 31, 2012

VISION: The North End of Winnipeg is a safe, healthy vibrant community for individuals to live, work and visit.

MANDATE: NECRC's mission is to promote the social, economic and cultural renewal of the north end of Winnipeg. In achieving this mandate, NECRC's role is to facilitate, act as an organizer and coordinator; and to promote increased communication and sharing of information among stakeholders, towards renewal within the north end. (Building Engagement. "The overall goal of building engagement is to ... build a continuous cycle of people talking with one another, agreeing to work together, creating ideas together, and then working together to ensure that these ideas achieve their intended result" (Community Conversations, Paul Born, 2008,)

FIVE YEAR GOALS- CULTURE & DIVERSITY

1. To bring together cultural and fraternal groups in the North End that celebrate culture and diversity.
2. To develop the means of having youth directly involved in neighbourhood resident associations and to support the creation of a North End Youth Council.
3. To design and implement a collaborative community wide Anti Racism strategy for the North End.

North End Community Renewal Corporation (NECRC)

Culture and Diversity

2011-2012 Annual Operations Work Plan (April 1st, 2011 to March 31st, 2012)

Annual Operational Goals:

1. To bring together cultural and fraternal groups in the North End to sponsor, plan and organize events that celebrate culture and diversity;
2. To develop the means of having youth involved in neighbourhood resident associations and support the creation of a north end youth council;
3. To design and implement a collaborative community wide Anti Racism strategy for the North End.

Initiatives	Annual Outputs (Targets)	Partnerships	Strategies	Implementation Tasks	Measurements	Outcomes
<p>1.1 Picnic In The Park Event</p>	<ul style="list-style-type: none"> • 20+ organizations partner to organize the 1 day event • Planning committee of 8-10 people meet 6 to 12 time per year • \$10-\$15,000 is acquired in fundraising monies • 100 volunteers come out on the day of the event • 1500-2000 children and families attend • 40+ local organizations set up information booths to network/ share information • Summer – Picnic coordinator is hired to support the committee • Culture & diversity in the north end is celebrated 	<ul style="list-style-type: none"> • Picnic in the Park Organizing Committee • City of Winnipeg • Mount Carmel Clinic • Graffiti Art • Families And Children Together (FACT) Parent/Child Coalition • Chronic Disease Prevention Initiative (CDPI) • Corporate Sponsors • Government sponsors • Local organizations • Local residents • NECRC 	<ul style="list-style-type: none"> • An NECRC representative as a Co-Chair of Picnic in the Park Organizing Committee • Ensure the overall coordination and planning of the event 	<ul style="list-style-type: none"> • Coordinate an 8-10 member organizing Committee made up of local organizations and the City of Winnipeg to plan and organize the event • Meet monthly, or as needed • Ensure event Sub-Committees are assigned specific tasks related to the event: Food, children’s activities, entertainment, community information booths, safety etc. • Ensure that all relevant event permits and licenses; equipment, supplies are obtained • Organize up to 100 people to volunteer for the event • Hire a summer student to assist with the coordination of the event 	<ul style="list-style-type: none"> • Participants of the Picnic in the Park event are often formally and informally polled with regards to their personal thoughts about the success and merit of the event • Event participation and attendance has continued to increase each year since its inception which in itself speaks to the success and merit of the event within the North End 	<ul style="list-style-type: none"> • Ensure the overall successful planning, coordination, and implementation of the Picnic in the Park event • Increased awareness of NECRC and other organizations– programs and activities • Promote positive image of the North End • Cultural event that promotes partnerships/relationship building among neighbours • A diverse population from the north end is included; who feel welcomed and celebrated
<p>1.2 Selkirk Ave. Aboriginal Day Celebration</p>	<ul style="list-style-type: none"> • 10+ organizations partner to organize the 1 day event • planning committee of 8-10 people meet 6-8 times to plan & organize • 50 volunteers on the day of the event 	<ul style="list-style-type: none"> • WRHA • Indian Family Centre • Aboriginal Visioning • Ndinawe • City of Winnipeg • IMFC • Other stakeholders 	<ul style="list-style-type: none"> • Work with partners to sponsor an annual Aboriginal Day celebration for north end residents • NECRC staff reps participate in the planning and organizing 	<ul style="list-style-type: none"> • NAD Planning committee coordinates the event • Ensure adequate funding and resources are in place 	<ul style="list-style-type: none"> • Feedback from resident and community stakeholders • Feedback from stakeholders through surveys 	<ul style="list-style-type: none"> • Aboriginal Day celebration takes place June 21, 2011.

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Initiatives	Annual Outputs (Targets)	Partnerships	Strategies	Implementation Tasks	Measurements	Outcomes
2.1 North End Youth Council	<ul style="list-style-type: none"> • Youth Council meets 4-6 times per year • 6-8 youth serving organizations are represented • Vision, goals and terms of reference are developed • 2 priority areas are identified, strategies developed and implemented 	<ul style="list-style-type: none"> • City of Winnipeg • Ndinawe • Ma mawi • List youth serving agencies 	<ul style="list-style-type: none"> • Support youth serving agencies from the north end to organize a youth council • Support youth to explore potential roles with local resident associations 	<ul style="list-style-type: none"> • Coordination of regular meetings • Determine vision, goals, terms of reference in partnership with members • Youth to connect with local resident assoc's 	<ul style="list-style-type: none"> • To be determined by members of the Youth Council • Level of consistent participation at meetings • Level of youth participation at local resident assoc 	A north end youth council that represents youth in the north end, working together with other partners in a cooperative and collaborative manner
3.1 Anti Racism Strategy (Inclusion)	<ul style="list-style-type: none"> • 1-2 workshops are organized for NECRC Board and staff • 10-15 participants attend workshops • Anti racism strategy is developed 	<ul style="list-style-type: none"> • CEDA • Local Agencies • Local schools • Resident Associations • NECRC staff and Board 	<ul style="list-style-type: none"> • Support the development and implementation of a collaborative Anti Racism Strategy for the north end 	<ul style="list-style-type: none"> • Meet with CEDA /other partners to develop and implement strategy • Plan & organize a PD workshop for NECRC staff and other stakeholders 	<ul style="list-style-type: none"> • Feedback from participants and the community 	<ul style="list-style-type: none"> • Increased awareness in the north end on Anti Racism • Consultation with other north end organizations on current/future activities