



NECRC

NORTH END
COMMUNITY
RENEWAL CORP.

2010-2011 ANNUAL REPORT

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Message from the President of the Board

Gary Swanson

The North End Community Renewal Corporation Board is made up of members from different sectors that come together to promote the social, economic, and cultural renewal of the North End. As an organization of organizations, our Board is made up of elected representatives from these sectors: Business, Resident, Aboriginal, Community Service, Religious & Fraternal, Labour and Cultural organizations. To fulfill the board's obligations to set policy and direction for NECRC, we meet monthly. We also set aside a day annually for strategic planning.

I would like to thank the 2010 NECRC board, staff, community members, and funders for their dedication and investment in renewal over the past year. On behalf of the board, we are proud to be a part of NECRC's mission of social, economic and cultural Renewal in the North End. Thank you for your part in our common goal of "Building Community Together".

I would like to especially note the service of outgoing directors Levett Demchuk from the William Whyte Resident Association and Gerald Brown from Point Douglas Resident Association. Each has served the board for two terms of three years (6 years total). Their dedication and passion for the community has been much appreciated.

The past year has again been one of engaging the community on the next North End Five Year Community Plan 2011-2016 and consolidating community priorities. This AGM Reports highlights a productive year of NECRC's involvement with the Community.

Highlights of our achievements this past year include:

- The creation of the North End Five Year Community Plan 2011-2016

- Storefront Enhancement Grants, Residential Housing Fix-Up Grants, Infill housing, the Small Grants Fund and the Neighbourhood Renewal Fund (NRF) Grants.
- Community Financial Services Centre (CFSC) opening of 25-30 accounts per month
- The Building Construction Maintenance Program (BCMP) and Manitoba Housing renovation of 250 housing units in Lord Selkirk Park and Gilbert Park in the past 2 years
- Winnipeg Housing Rental Registry communicating rental options
- The addition of an outreach officer at the PATH Employability Centre.
- The North End Food Security / Greening Program outreach and farmers market
- Board strategic planning session that set priorities of business development and safety
- Prudent financial management, resulting in a solid financial position.
- The continuation of partnerships and the development of new partnerships.
- Hosting Community Coordination positions for St. John's and Dufferin
- Board committee support of Business Development and Youth engagement
- North End Recreation Plan Steering Committee researching and promoting NE recreation
- The purchase of 607 Selkirk Avenue for a North End Business Development Centre.

This past year marked the end of our past 5 year plan and the creation of the next North End 5 Year Community Plan (2011-2016). The community identified NECRC's role to Coordinate, Communicate and Organise renewal activity in the North End of Winnipeg. We held community consultations with 9 sectors of the community on the direction of future renewal activities. We launched the plan January 26th and community identified the priorities of Youth, Safety, Business Development and Housing. There was also a clear message that NECRC encourage greater collaboration. Thanks for your continued support for renewal in the North End of Winnipeg. Warmest Regards

Message from the Executive Director

Robert Neufeld

Welcome to NECRC's 2010-2011 Annual General Meeting. Once again, the theme for this year's AGM is "*Building Community Together*". NECRC's mission is to encourage social, economic, and cultural renewal in the North End. It has been a privilege to work together with NECRC's dedicated Board, staff, community members, government, and partners to build community together.

Last year's AGM identified NECRC's main role as Coordinating, Communicating and Organizing Neighbourhood Renewal. During the year board and staff carried out 9 community consultations and surveyed over 200 residents to create the next North End Five Year Community Plan 2011-2016. The draft plan was presented and launched January 26, 2011 at COTE where community identified the priorities of: youth, safety, economic and housing development. Check out the new N.E. Plan and NECRC associated Work Plans 2011-2012 at www.necrc.org

Partnerships for Renewal: NECRC promotes the combined investment of community, organizations, and government for renewal in the North End of Winnipeg. The seven priorities of the North End 5-Year Community Plan (2011-2016) are: 1) Economic, 2) Community, 3) Employment, 4) *Housing*, 5) Safety, 6) Culture and Diversity, and 7) *Recreation & Wellness*. It is our privilege to build together on this community identified vision.

Many partners put their hands together for the vision and investment towards building community. Residents, organizations, and staff were involved. The City, Province, Federal government, and private investors provided significant funding to implement plans. This report outlines our accomplishments for the past year.

Thanks: As NECRC begins its third 5 year plan, I would like to thank the Board, Executive, Management Team, Staff and Community for their dedication and commitment an participation to promote Renewal. A big thank you goes to all our funders who have shown their solidarity to dream with the community and invest towards North End Community Renewal. It is my privilege to work with you all.

History and Mission Statement

The North End Community Renewal Corporation (NECRC) was founded in 1998 by a coalition of Winnipeg organizations who were concerned about some of the trends in the north end of Winnipeg and who were aware of the good results that community development corporations in other parts of North American were achieving in revitalizing inner city communities. The NECRC was established to serve the community within the geographic area north of the CP tracks, south of Carruthers Ave., east of McPhillips Street and west of the Red River.

The mandate of the corporation is to promote the social, economic and cultural renewal of the north end of Winnipeg. It does this by improving the quality and accessibility of housing, creating jobs, upgrading commercial and industrial areas, implementing employment development programs, improving the overall image of the community, and reducing crime in the community. The corporation provides co-ordination activities and a strategic focus for many of the community improvement activities taking place in the north end.

Governance

The Board of Directors may be comprised of no more than thirteen (13) Directors, twelve (12) of whom shall be elected from the organizational class of membership. At least one position will be delegated from each of the categories of organizational membership, except for the Residents' organizations which will be represented in at least 3 positions, as follows:

- Aboriginal Organizations 1 (one)
- Cultural Organizations 1 (one)
- Business Organizations 1 (one)
- Community Service Organizations 1 (one)
- Labour Organizations 1 (one)
- Religious and Fraternal Organizations 1 (one)
- Resident's Organizations 3 (three)
- Directors from any of the above categories, but limited to 1 Additional Director per Sector

Nominations for candidates to unassigned seats can be from any sector such that the number of representatives on the Board, at any given time, from any one sector, not including the "Resident's Organizations" is limited to a maximum of two (2) with "Resident Organisation limited to a maximum of four (4). The Board may appoint one (1) Director-At-Large to the Board, based on their specific expertise or knowledge.

Our Development Philosophy

NECRC pursues its vision in accordance with the principles of good community economic development as identified by the Canadian Community Economic Development Network (CCEDNet).

NECRC will:

- Use a multi-functional comprehensive approach to community economic development through equity investments in venture and property development, lending or other credit arrangements for local businesses, human resource development through training and counselling, and capacity developing functions (research, advocacy, planning and community development services);
- Merge economic and social goals to empower local people in the governance of NECRC and of the community as a whole;
- Use strategic planning and analysis to define and guide the Corporation's efforts as opposed to relying on an opportunistic and non-systematic approach;
- Strengthen its financial affairs through ownership of assets, building a wide range of financial supporters and not relying on a single or limited source of outside financial assistance;
- Develop strategies that arise from local leadership rather than top-down initiatives;
- Be led by "social entrepreneurs" who have a vision of both social and economic justice; and
- Maintain a non-profit, independent, non-governmental format.

Employment Development

The community within NECRC boundaries is an untapped resource for tomorrow's workforce. NECRC is dedicated to supporting meaningful sustainable employment for the North End community.

PATH Employability Centre

Located at 627 Selkirk Avenue, PATH was created in response to a gap in services for individuals facing multiple barriers to employment. PATH offers services to help individuals overcome their long-term struggles to obtain meaningful employment and has been a critical revitalization component of the North End since October 2000.

PATH Employability Centre services include

- In-depth assessments and one-on-one counselling support
- Supported career and job placement
- Job search, personal development, and computer workshops
- Access to computers, fax, phone and printer

2010-2011 Achievements

There were approximately 10,000 participant visits for computer access, workshops, counselling, employment information and general services. In total, 834 individuals walked through the doors of the PATH Centre seeking assistance from our two Job Search Employment Counsellors. Of these 834 mostly north end residents, 182 were able to secure employment and an additional 11 moved on to employment training. In April, 2011 PATH added a Job Developer/Employment Counsellor to the Job Search Team to further facilitate employment activities and liaise with potential employers.

The Mentorship program's two Counsellors provided counselling and other support services to 198 participants over the year. Although there are no expectations of employment with Mentorship clients, we are pleased to report that 7 such clients were able to secure full time employment and, at the time of this report, continue to be employed.

Over 40 participants attended PATH's annual Client Christmas Open House. All participants received a small gift item and a food hamper. In addition, approximately 30 Mentorship participants enjoyed a bowling and barbeque luncheon activity in June.

In response to community need and funder requirements for the delivery of much more progressive programming, the Mentorship Program was replaced by the Milestones Program in January, 2011. This new program incorporates the softer elements of the Mentorship Program and introduces a new assessment and progress model geared to employability in a more defined timeframe. To assist in the movement and transition of Milestones clients to and from the program, PATH is adding a Community Liaison Worker to the Milestones Team in the summer of 2011

Employment Development System Committee

The Employment Development System Committee (EDS) was first formed by NECRC in 2000 to identify and respond to gaps in services leading to the employment of North End residents.

EDS Committee goals:

- Identify services provided within the North End
- Identify and build on the strengths of existing services
- Identify and address gaps in service
- Implement action plans as a collective group
- Evaluate the results

North End agencies play an active role in developing employment and training strategies and generating projects to revitalize the North End. The unprecedented level of information sharing between agencies has allowed for effective strategic planning geared towards residents and businesses. Although participation has waned over the past several years, a plan to rejuvenate this committee is currently being formulated and will include the formation of a North End Job Bank in response to an identified need for temporary or "pick-up" work for area residents.

Employment Exchange Committee

In May 2005 a formal agreement was signed with SEED Winnipeg to act as a liaison between Social Purchasing Portal business partners and North End and Inner City employment agencies that have clients looking for work. From this initiative, the Employment Exchange Committee (EEC) was formed. The EEC now includes 16 member agencies. To date, 124 businesses participate as active members of the Social Purchasing Portal.

Economic Development

The North End is a historic neighbourhood with unlimited potential for business.

PROPERTY DEVELOPMENT

NECRC has as a goal of the revitalization of Selkirk Avenue, Main Street and other Neighbourhood main streets. We have used our resources, and made partnerships toward the development of properties in commercial areas that will increase the vibrancy of the community, add to the "bustle" of the street, and make a safer, more welcoming place for businesses and their customers to operate.

It is worth noting the renewal partnerships NECRC has been a part of promoting over the past 10 years:

1998: A coalition of North End Organisations formed NECRC.

2000: NECRC occupied the Original Dress Shop at 509 Selkirk Avenue

2000: NECRC bought 607 Selkirk Ave. to be occupied over time by SEED Winnipeg and NEHP

2001: NECRC purchased and renovated 627 Selkirk Ave to create the PATH Centre

2002: Urban Circle renovated / brought its training programs to 519 Selkirk Ave.

2002: North Point Douglas Women's Centre purchased and renovated 221 Austin with NECRC help

2004: The William Norrie Centre/U of M Inner City Social Work Program came to 485 Selkirk Ave

2004: The Murdo Scribe Centre brought the Aboriginal Education Directorate to 510 Selkirk Ave.
2006: The Storefront Improvement Grant Program started and has run by stakeholders to date.
2008: Detail Home Installations (Windows & Doors) took over the Sicilian Club at 430 Selkirk
2009: Community Partners created the North End Wellness Centre at 365 McGregor
2010: Median Credit Union came to 303 Selkirk Ave. (previously Entegra Credit Union)
2010: The U of W Urban and Inner Studies Program relocated to 519 Selirk (Urban Circle)
2011: Construction of the "Project Makoonsag Child Care Centre started at 527 Selkirk
2011: Three empty lots were added as green space for Makoonsag and the back lane re-routed
2011: NECRC purchased 607 Selkirk Avenue for the creation of a Business Development Centre
It should be noted that Inner City Renovations supporting local training and local employment as they carried out the renovation of the NPDWC, Urban Circle, and Murdo Scribe.

Project Makoonsag

This intergenerational child care centre was organized by Urban Circle and supported by NECRC, the William Norrie Centre, Manitoba Day Care, and Red River College all of whom are represented on the Advisory Committee. The centre acquired green space which is located on three empty lots behind Urban Circle. The inter-generational learning centre will also provide a training program for child care practitioners. In 2011 Renovation started of the former Red Apple building. The Centre hopes to open its doors and start its program this fall. Some years ago, community elders identified this need and now it's on the road to completion.

Amphitheatre Renewal

NECRC, Aboriginal Visioning, community members, City Resource Coordinators, Parks and Recreation, and other partners initiated the renewal of the Amphitheatre on Selkirk Avenue. The City of Winnipeg approved Powers Avenue as an official route for commuter cyclists. The bike path completed in the fall of 2010. The next step is to work with Community, City Council, and Parks & Recreation to fund park/complete space.

Business Development as a Priority

Over the past 5 years NECRC board and Management supported the Storefront Improvement Grants to improve business infrastructure. We also initiated the Ambassador's program to increase safety on our North End Neighbourhood Main Streets. Stakeholders note that many social development and training initiatives have been developed in the North End do to the concentration of social needs in the area. There is also a growing consensus on the need for greater support for business development in the North End.

In the fall of 2010, the Board formed an Economic Development sub-committee, engaged a consultant to create a business development plan for the North End and started consultations with stakeholders. Through the 5 year planning process, invitations were sent to 450 North End Businesses to seek there advise on making the North End a better place to own or operate a business over the long term. In November 2011 interested business representative in the area met to give their input. The consultation gave direction for the plan and a proposal was written for NECRC to hire a Business Development Manager to be responsible to implement the Business Development Plan 2011–2013. NECRC committed funds for the manager position and is sourcing external other funding to fully realize this vision.

NECRC's business development plan is intended to engage the business sector to support four key areas of focus: 1) Strengthen existing businesses / local business retention, 2) Attract new businesses, 3) Create new business opportunities (private and or social enterprise) and, 4) Create a vibrant business environment. It will be the job of the business development manager to implement these objectives in consultation with the business community and community stakeholders. In the past few months NECRC has since met other organisations like SEED Winnipeg and MEDA to review our role and other organization roles in business development. NECRC also met with representatives of the Selkirk Avenue BIZ, North End BIZ (formerly Mosaic Market BIZ), and Merchants between the Park Association to discuss next steps for the support of business in the North End.

PURCHASE OF 607 SELKIRK AVENUE

To show it's commitment to business development, in February 2011, NECRC purchased 607 Selkirk Avenue for the creation of The North End Business Development Centre. The building was purchased after upgrades by the previous owner, a Storefront Grant help repair broken windows and we have gained an occupancy permit. Currently the PATH employment Center is using the space for workshops. Elections Manitoba will use the building July 15 through October after which time we hope that NECRC and Stakeholders will have hired the business development manager.

MOVING FORWARD: WHAT NEXT?

As we look forward to the next five years we ask ourselves: What Next? Attracting new business? Supporting Existing Business? Business Incubation? The Palace Theatre? The Merchants Hotel? A United North End BIZ? There is much to coordinate and

organize. We look forward to working on all this with North End Partners. For a full copy of NECRC's Business Development Plan 2011-2013 check out our website at www.necrc.org.

Culture & Diversity

NECRC, in partnership with local stakeholders, promotes the celebration of cultural diversity in the North End.

PICNIC IN THE PARK

Picnic in the Park is an annual event, initially sponsored in 2000 by NECRC and community partners, to celebrate the cultural diversity of the North End. Since then, the event has grown immensely in both participants and community partners. In 2010 the event was organized by the following agencies/organizations: Aboriginal Visioning for the North End, Elizabeth Fry Society of Manitoba, Graffiti Art Gallery, Mount Carmel Clinic, North End Community Renewal Corporation, North End Women's Centre, St. John's Residents Association, Winnipeg Regional Health Authority and the City of Winnipeg.

Over 1500 persons including children and families came out on August 21, 2010 to enjoy healthy food items such as: pulled pork sandwiches, samosas, apples and fruit juice and water. Family activities were diverse and popular: MC College provided haircuts, free of charge, to approximately 180 children, Graffiti Art Gallery promoted art and physical activities for the whole family, Manitoba Public Insurance provided their Mini Car Town course, where children and families learned about road safety. As well, entertainment for the day included hip hop dancing for youth, face painting for children and fiddling music for the elders. The 2011 Picnic in the Park event will take place on August 20th at St. John's Park. Bring your family for a fun filled day!

NATIONAL ABORIGINAL DAY SELKIRK AVENUE COMMITTEE

The National Aboriginal Day Selkirk Avenue Committee has been hosting the annual National Aboriginal Day (NAD) event in the north end since 2004. In 2010, the celebration took place at the Indian Metis Friendship Centre, with approximately 900 people attending. The event featured: free food; drinks; Aboriginal cultural entertainment; Aboriginal Idol contest, children's activities, games, and prizes; and arts & crafts, as well as providing display tables for local agencies and organizations and vendor tables for North End artisans and merchants. The 2010 NAD event was organized by the following local North End agencies and organizations: Indian Family Centre, Aboriginal Visioning for the North End, Indian Metis Friendship Centre, North End Community Renewal Corporation, North End Stella Community Ministry, Kikinan Seniors Centre, Winnipeg Regional Health Authority, as well as representatives from numerous provincial and federal government departments. 50+ individuals volunteered in organizing the event in 2010.

A COLLABORATIVE COMMUNITY-WIDE ANTI-RACISM STRATEGY FOR THE NORTH END

The North End Five Year Community 2006-2011 plan lists an Anti-Racism strategy as a priority with a specific goal to design and implement a collaborative community-wide anti-racism strategy for the North End. NECRC is supportive of the recent creation of the Center for Anti-oppression Studies. For more information see www.anti-oppressioncentre.org. In 2008, 2009 and 2010 a number of city-wide workshops were held and supported by NECRC. In the words of one of the workshop organisers:

"One of the key challenges for inner city educators and human service workers is the development of cross-cultural awareness, knowledge and skills that are required to work in diverse communities. We hope that this workshop provides participants with an opportunity to further develop their knowledge base in this critical area. It is also an opportunity for you to become involved in a network of people that are committed to providing ongoing leadership in our community regarding anti-oppression education, action and practice."

INVOLVEMENT OF YOUTH, SENIORS, FAMILIES AND UNDER-REPRESENTED COMMUNITIES

NECRC recognizes the need for NECRC, neighbourhood groups, and partners to do more to develop and implement a comprehensive strategy to engage youth, seniors and under-represented communities in all areas of the Five-Year Plan. The recognition of youth, seniors and underrepresented groups in our community is important to celebrate culture and diversity in the North End of Winnipeg. Over the past year NECRC board initiated a youth committee, confirmed a youth representative on the NECRC board, and included a youth consultation in 5 year plan consultations. We recognize the need for greater representation of youth, seniors and families in our renewal work and hope to improve our efforts in this area in the future.

Housing Development

The North End community consistently identifies affordable quality housing as an overall renewal strategy. Our programs cultivate a sense of pride and community ownership in the unique neighbourhoods of the North End.

NECRC's housing department is run under North End Revitalization Incorporated (NERI), the not-for profit wing of NECRC. The purpose of NECRC/NERI's housing department is to encourage the combined efforts of government, resident groups, and housing organizations to carry out strategic housing renewal in the North End of Winnipeg. While working together with housing partners, the objectives in 2010 were to:

- Comprehend and coordinate the strategic development of housing within the North End

- Update the housing plan priorities of William Whyte (WW) and North Point Douglas (NPD)
- Administer Exterior Renovation Fix-Up grants through North End Revitalization Incorporated (NERI)
- Assist Dufferin, St. John's, and Lord Selkirk Park (LSP) residents in implementing their housing plans
- Assist other North End neighbourhoods to develop & implement housing renewal initiatives (e.g. LSP)
- Encourage housing renewal initiatives within North End communities (e.g. MB Hydro Low-Income Program, Housing Training Initiative, Tenant Landlord Cooperation, Winnipeg Rental Network, Building Construction Maintenance Program, and supporting B.U.I.L.D. etc.)

NECRC facilitates many housing coordination activities for renewal and NERI administers housing grants.

Partnerships

NERI has actively partnered with the following stakeholders: Canadian Mortgage Housing Corporation (CMHC); City of Winnipeg Property, Planning, and Development; City of Winnipeg By-law Enforcement Unit; City of Winnipeg; Federal Government of Canada; Habitat for Humanity; KINEW Housing; Manitoba Urban Native Housing Association (MUNHA); Neighbourhoods Alive! (NA!); North End Housing Project (NEHP); Point Douglas Residents Committee (PDRC); Province of Manitoba; Manitoba Housing Authority (MHA); St. John's Residents Association Incorporated; William Whyte Residents Association (WWRA); Dufferin Residents Association of Winnipeg (DRAW); Winnipeg Housing & Homelessness Initiative (WHHI); the Winnipeg Housing & Rehabilitation Corporation (WHRC); Manitoba Hydro, and Building Urban Industries for Local Development(B.U.I.L.D.).

Coordination Activities

- **Housing Networks:** Informed community and strengthened cooperation between the city, provincial government, federal government, non-profit & private developers, and community leaders to: implement housing plans; to prioritize and develop proposals; and to allocate funding in the Housing Improvement Zones (HIZ) of WW and NPD, and the Neighbourhoods Alive (NA!) improvement areas of Dufferin, St. John's, and LSP.
- **Housing Plans:** Housing Program Supervisor secured funding for the renewal of the NPD Housing Plan and administered project with PDRC. Community consultations were conducted and new 5 year housing plan was completed to be released at the PDRC AGM.
- **Affordable Housing:** Housing staff worked with community members to identify new infill lots. The network allocated eleven new in-fill homes for empty lots in WW. This affordable housing is accessed by low to mid-income first-time homeowners who qualify for a mortgage. Approximately one half the cost of building the house is to be forgiven over ten years.
- **Rental Housing:** NECRC administered multiple programs geared towards rental issues. With funding from the Winnipeg Foundation, the Thomas Sill Foundation, WHHI support through the NPD Housing Improvement Zone funding and a NRF partnership grant with the DRAW, we maintained a local area resident as full-time TLC Coordinator to encourage property maintenance and provide tenancy advocacy. We continued our partnership with MHA and strengthened the BCMP program to improve the quality of social housing. We maintained a full-time coordinator to continue the Winnipeg Rental Network, a citywide web-based service to share best practices, identify rental resources and to provide free vacancy listings for landlords with affordable rental housing.

Program Activities

- **Tenant Landlord Cooperation (TLC):** The North End TLC continues to improve relationships between landlords and tenants. Mailed TLC and partner program information (HTI, WRN, CHII grants) to over 1,300 landlords within WW, NPD, Dufferin, St. John's and LSP. The TLC coordinator inspected approximately 157 rental units, advocated for tenants at 21 RTB, 12 RTC, and 2 court hearings, opened approximately 208 tenant and 35 landlord advocacy files, and fielded approximately 200 information calls from tenants, landlords and agencies. Coordinator strengthened capacity to assist EIA recipients by meeting with the EIA Executive Director which resulted in access to area managers' direct contact list. Through advocacy, the TLC program saved over \$38,000 for tenants in the form of returned damage deposits, denial of illegitimate damage claims, and the return of illegal rent increases and utility charges. All five CHII receiving communities endorsed TLC participation as a criterion to access landlord fix-up grants.
- **Housing Training Initiative (HTI):** HTI program secured funding from the City to hire an HTI Coordinator and an HTI Technician. HTI launched return of workshops with flyer delivery and promotion across 4 communities. 6 workshops were delivered with over 80 participants. Housing Coordinators continue to promote HTI through the CHII grant program and attend workshops to support the HTI program. Workshops took place in five communities. Workshops met the needs within the community, and housing resource libraries were available at four of the five locations within participating communities. The HTI Technician provided advice to over 100 callers through the Housing Solutions Hotline and conducted two new-homeowner walkthroughs with Habitat for Humanity participants. The HTI Coordinator completed and submitted proposals to multiple funders including NA!

- **Building Construction Maintenance Program (BCMP):** This program was carried out in partnership with the MHA and RB Russell High School as an employment and training program for youth and North End residents interested in the trade of carpentry and housing construction. The program provides hands-on experience through the maintenance and repair of MHA properties. Under the guidance of two MHA site supervisors/journeymen carpenters and NECRC lead hands, local North End community members (many alumni from RB Russell High School) participated in the program. The BCMP crew completed the renovation of 100 MHA apartments in the LSP and Gilbert Park developments. NECRC administered payroll services and labour pool of 60 employment contracts and oversaw the flowing of \$2 million in salaries for local North End residents hired to work and build their skills.
- **Winnipeg Rental Network(WRN):** The Winnipeg Rental Network is hosted by NECRC and is run by a steering committee of over twenty-one community-based organizations and housing stakeholders from across Winnipeg. The project's goal is to improve community services and service delivery networks while creating a database of housing providers with vacancies renting at or below the MMRs. The WRN has created a cross-community mailing list for small and large landlords, improved stakeholder website usage, created a more comprehensive network protocol for inter-agency coordination and information sharing and created an online discussion forum for stakeholders and housing staff to share experience and best practices. The WRN expanded a part time 2nd staff outreach position and held a forum on addressing rental barriers that attracted over 70 attendees. Since launch, the website has received 109,000 visits with 880,000 page views. Visit the WRN website at www.winnipegrentnet.ca for more information.
- **New Neighbourhoods Initiatives:** NECRC assisted St John's, Dufferin, and LSP residents with the implementation of their housing renewal plans through proposal writing for, and management of, the CHII fix-up grants and TLC programs in their neighbourhoods.
- **Vacant & Boarded-Up Properties:** Properties are being monitored on a regular basis during the Exterior Fix-up Grant Program. Housing Coordinators in each NA! neighbourhood worked closely with the City By-law Enforcement Unit and Existing Buildings Branch while collaborating with resident groups to enforce the city by-laws as in-fill housing and new rental supply projects filled empty lots with new housing, and renovation projects renewed distressed properties. A boarded and vacant housing registry and mapping system was developed for WW, NPD, St. John's, Dufferin, and LSP to further track housing renewal.
- **Referrals:** Housing Coordinators advised residents and landlords on how to access city, provincial, and federal housing assistance. The Housing team updated and distributed housing resource information sheets for resident owners, landlords, and tenants. These resource sheets were shared with residents associations and agencies and mailed out to all CHII Exterior Fix-up grant applicants.
- **Community Audits:** A general audit of housing and safety issues took place during the Exterior Fix-up Grant Program in the WW and NPD communities. Staff reported on and/or intervened on housing issues with city inspectors.
- **Staffing:** The Housing Director, full-time Housing Program Supervisor and full-time Housing Resource Coordinator are dedicated to delivering services across WW, NPD, Dufferin, LSP and St. Johns. Full time coordinators were maintained for the TLC and WRN programs.
- **Exterior Renovation Fix-Ups:** \$225,000 of WHHI (Prov+City) funding went towards housing fix-up grants in 2010. These exterior fix-up grants aid recipients with the renovation of their properties. Of the 132 available grants, 36 grants were delivered in WW (11 of which were fixed-income grants of \$2,500 for resident homeowners), and 30 were allocated to NPD (8 of which were fixed-income grants of \$2,000). This successful program was also provided within the communities of Lord Selkirk Park, St. John's, and Dufferin. The community of Dufferin received 24 grants (4 fixed-income), St. John's received 29 grants, and Lord Selkirk Park was allocated 13 fix-up grants up to \$2,500.
- **Promotion of Housing Policy and Advocacy:** NECRC presented "Green Houses/Green Jobs" on the successes of BUILD and BCMP at the Canadian Housing Renewal Association's (CHRA) 42nd Annual Congress held in Quebec City June 2-5, 2010. The Theme of the conference was Affordable Housing, An Essential Investment. NECRC submitted several policy frameworks to CEDNET for Housing Renewal.

Recreation & Wellness

Recreation and wellness is a priority for the North End. NECRC continues its work to ensure that activities and services are inclusive and accessible for all North End residents.

NORTH END WELLNESS CENTRE (NEWC)

Community partners gathered in 2010 to celebrate the first year anniversary of the opening of the North End Wellness Center (NEWC). After 10+ years of hard work, the Centre (renamed "Win Gardner Place") displays the pride, strength, capacity and redevelopment of the North End community. The celebration brought project partners, dignitaries, staff, volunteers and community residents together to officially open the 25,000 square foot multi service facility. The facility is owned by North End Wellness Inc. and is filled with dynamic programming by Ma Mawi WI Chi Itata Centre, YMCA-YWCA, Splash Child Care Inc, and the Winnipeg Regional Health Authority. The centre includes a gymnasium with a basketball court, game facilities, play structure, and "youth-sized" fitness equipment; a youth recreation centre with a climbing tower; an indoor skateboard park; a unique state of the art child-care facility; a community kitchen; and community meeting spaces. The project addressed a

community identified need for a local North End centre that focuses on wellness and is inclusive and accessible to all. In March 2011, NECRC and partners completed their final report to Canada Manitoba Infrastructure Program (CMIP) and received the last payment from CMIP. We congratulate the partners for completing their first year of operations and wish them every success in the future.

NORTH END RECREATION STRATEGY

The City of Winnipeg has invited NECRC and other North End partners to assist with the creation of a North End Recreation Strategy. Community Stakeholders met on the evening of February 18, 2010 to set a steering committee. The steering committee has since met a number of times to review and discuss the Recreation and Wellness Strategy identified during the planning of the North End Wellness Centre almost 10 years ago. Some initial ideas and immediate plans are: 1) to take steps to create a N.E. recreation plan, 2) to partner with the City of Winnipeg to have a city “dash” bus link recreation facilities and community services in the North End and 3) to engage community stakeholders to brainstorm and finalize the plan. More consultation with the community is planned for the coming year.

COMMUNITY DEVELOPMENT

NECRC continues to work with stakeholders to address the needs of the North End community through the development of partnerships, networking and building community capacity.

Community Development accomplishments in 2010 included:

- Development of the “NECRC Update”, a newsletter featuring information on NECRC/NERI programs and activities, including a celebration of many of the revitalization efforts by NECRC/NERI and its partner organizations. The newsletter is distributed to approx 15,000 North End residents, businesses and stakeholders within the North End.
- Updating the NECRC and NERI websites, which includes information on grant programs, calendar of events, NECRC newsletter and job postings. Check out the websites at: www.necrc.org; www.neri-winnipeg.org

RESIDENT ADVISORY COMMITTEE

The NA! Resident Advisory Committee meets monthly (except July & August) to review neighbourhood renewal /capacity building proposals that are submitted to the Neighbourhood Renewal Fund of Neighbourhoods Alive!. The Committee provides recommendations to NA! on each proposal, according to the priorities identified in the North End 5 year Community Plan. The Resident Advisory Committee consists of 8 members, which includes Resident representatives from the north end and the NECRC/NERI Board of Directors. The Committee has representatives from the following north end communities: Lord Selkirk Park, Point Douglas, William Whyte, Inkster, St. John’s and Dufferin.

2010 SMALL GRANTS FUND

The NA! Resident Advisory Committee is also responsible for reviewing and approving Small Grant requests from the five NA! neighbourhoods: Lord Selkirk Park, Dufferin, St. John’s, William Whyte and Point Douglas.

In 2010, 72 small grant proposals were approved in the amount of \$149,500, with \$500 allocated to audit fees. Total project costs were \$475,502. While the NECRC – NA! Advisory Committee reviews all proposals, the small grant fund is administered through NERI.

NORTH END 5 YEAR COMMUNITY PLAN (2011-16)

In 2010, the North End Community Renewal Corporation undertook a community engagement process with north end residents and stakeholders to develop the North End 5 Year Community Plan(2011-2016) :

- A total of 9 sector meetings were held from October to December, with 160 individuals participating. At that time, a number of priority areas were identified. (see website: www.necrc.org for details)
- 232 community surveys were also completed and provided additional information on the types of initiatives and activities needed for community renewal
- On January 26, 2011, at a community meeting held at Children of the Earth High School, 120+ individuals from the north end attended and prioritized the top nine goals to be achieved over the next 5 years.

DUFFERIN

In 2010, the Dufferin Residents Association of Winnipeg (DRAW) focused primarily on building a strong volunteer base and increasing the capacity of its membership. As a result, the Association has grown from a membership of 4 to a compliment of 12 active volunteers in 2010. Accomplishments of DRAW in 2010 included:

- 36 individuals attended the AGM which was held at Niji Mahkwa School in October 2010
- 3 newsletters (The Dufferin Star) were developed and delivered to 876 resident mailboxes in the community.
- A Communications Committee was developed to maintain a communications strategy, which includes the newsletter, DRAW brochure, outreach materials and e-distribution lists.

- Sponsored an Urban Green Team by hiring 2 high school students who participated in clean-up activities, painting auto bins and graffiti removal in the neighbourhood
- 17 homeowners and 6 landlords in the community received Exterior Fix Up Grants
- Twelve families (35 individuals) participated in the community garden site at Stella Mission
- 5 members from the board attended Board Development workshops
- 15 residents participated in a strategic planning session to set community priorities for 2011.
- Secured funding in the amount of \$10,800 for community capacity building programs/activities through organizations such as: NERI Small Grants, Chronic Disease Prevention, FACT Coalition MB4Youth.

ST. JOHN'S

During 2010, the St. John's Residents Association (SJRA) focussed its efforts on building a stable base, promoting engagement, participation and representation by local residents, in its goal to work towards sustainability and efficacy for the future.

Accomplishments of SJRA in 2010 included:

- 39 individuals attended the AGM which was held at Ralph Brown Community Centre in October 2010
- A bi-annual newsletter (5000 copies) was distributed to households and business throughout the St. John's Neighbourhood.
- Developed a communication strategy which includes a bi annual newsletter, digital communication lists, and a blog. (<http://stjohnsra.blogspot.com/>) As a result of the communication strategy, SJRA increased their volunteer base by 6 residents in 2010.
- Sponsored an Urban Green Team by hiring 2 high school students who participated in cleanup activities, painting auto bins, graffiti removal and garden maintenance in the neighbourhood
- 29 Exterior Fix Up Grants were awarded with surplus funds going to providing numbers for the rear of 17 properties
- Five families (11 individuals) and 6 organizations (80 participants) supported and participated in the new community gardens at Ralph Brown Community Centre and Salter Street site.
- Secured funding in the amount of \$17,077.90 for community capacity building programs/activities through organizations such as: NERI Small Grants, Chronic Disease Prevention, FACT Coalition, MB 4 Youth and Evergreen.
- Participated in planning committees for several North End wide community events including North End Votes!, Picnic in the Park and the Volunteer Appreciation Dinner.

FOOD SECURITY & GREENING

In 2010, the Food Security & Greening Coordinator, through the North End Food Security Network, provided low income families in the north end with the opportunity to access affordable, nutritious food through a variety of initiatives. Some of the accomplishments throughout the year included:

Main Street Farmers Market which ran every Friday afternoon from June 25th to September 24th. Farmers, Neechi Foods and local groups such as Boys & Girls of Winnipeg provided new opportunities for North End Community members to access local foods and baked goods. The Farmers Market Association of Manitoba approved an incentive grant, so that approximately 100 Farmers Market shoppers could receive \$10 of local food for free every week at the market. Each week about 250 people shopped at the market. The main things that shoppers enjoyed about the market were the freshness of the local foods, the choices, the local beef and the sense of community that the market created. The 2011 market will run at 1175 Main Street every Friday from 2-7 p.m. starting July 8th, 2011.

Several improving food skills groups and workshops have occurred throughout the year. Chefs have come to groups to teach such things as how to make Dragon Bowl Salad, Bison and Blueberry stew (a traditional dish). Food Dehydration and 'Soup-making around the world' have also been popular workshops. Improving food skills classes started in February 2011 at North Centennial Recreation Centre (90 Sinclair), and will continue every Wednesday throughout the year. Over 130 community members received their Food Handlers Certification through a NEFSN partnership with the City Of Winnipeg.

Food security outings to a Community Supported Agriculture farm occurred throughout the summer of 2010 and were enjoyed by all age groups. Groups went to Blue Lagoon CSA for about two hours, worked in the field, learned about organic farming and then chose fresh organic produce to take home.

NEFSN continued to provide gardening support for groups in Lord Selkirk Park, Dufferin, William Whyte, North Point Douglas, and St. Johns communities. Groups began to take on their own initiatives in gardening ideas. Requests for starting new gardens and for gardening workshops has continued to rise in 2011. A month by month gardening manual for all interested gardeners is available through NEFSN by request. The yearly Traditional Plant workshop was attended by 45 community members. A grocery shuttle and a healthy restaurant pilot project took place in late 2010 to end of March with strong support from the community. Preparations have been made to secure funding in 2011 to expand these initiatives.

LORD SELKIRK PARK

Lord Selkirk Park Resource Centre-

Under the operation of the R.B. Russell Infant Centre, the LSP Resource Centre continues to be the “hub” of the community, receiving 800 -900 visits per month by community residents who access on site counselling (through partner organizations such as Manitoba Adolescent Treatment Centre, CAHRD, Employment & Income Assistance) free laundry, clothing depot, community phone, gardening and community cupboard/ kitchen activities. Resource Centre staff also provide advocacy and referrals on housing, safety and personal issues/ concerns. The Resource Centre relocated to units at 41 & 42- 271 Dufferin Ave in December 2010, as a temporary measure until renovations at the permanent site at 269 Dufferin are completed. (Fall 2011) At that time, the LSP Resource Centre will amalgamate with a 47 space child care centre to provide a holistic Family Resource Centre.

Community residents have expressed excitement and anticipation on the opening of the new LSP Family Resource Centre and what it will bring; i.e. employment opportunities for local residents, and the provision of quality child care for infant, pre school and school aged children. The LSP Resource Centre hosts a Residents Planning Committee made up of a core group 5-10 local residents who meet monthly to discuss community issues. Resource Centre staff take on the role of encouraging and supporting residents to take increased ownership in addressing individual and community concerns.

The Community Advisory Committee continues to meet monthly. (except July and August) and provides a venue for local organizations and agencies to network and share information on programs/activities operating in Lord Selkirk Park. During the past year, there has been an increase in the number local residents and adult learners attending the Community Advisory Committee. Between 30-35 individuals meet monthly to network and hear guest speakers from organizations such as: Manitoba Housing, Community Financial Services Centre, University of Winnipeg- Urban & Inner City Studies Program.

Kaakiyow li moond likol Adult Learning Centre-

The Kaakiyow li mood likol Adult Learning Centre (a Michif name which means “All People’s School) operates under the Winnipeg School Division, Adult Education Centre, and is located at Turtle Island Community Centre in Lord Selkirk Park. The program has been very successful in connecting with adult learners, which is due primarily to the dedication and commitment of the two teachers and the student support/community outreach worker.

To date, a total of 29 adult learners have graduated with their Grade 12 Mature Student Diploma. (including 12 who will graduate in June 2011) Kaakiyow works closely with the Lord Selkirk Park Adult Literacy Program, through a mutual referral system of adult learners, who are referred to the program which best meets their needs. In many cases, adult learners start out at the LSP Adult Literacy Program and continue on to graduate with their Grade 12 diploma through Kaakiyow. For more information on the program call Candi- 582-9579.

Lord Selkirk Park Adult Literacy Program-

The LSP Adult Literacy Program operates in partnership with the LSP Resource Centre and is located at # 42- 271 Dufferin Ave. The Program offers basic literacy, upgrading and GED preparation and provides individualized instruction and continuous intake where each learner is also able to set for his/her own goals as they enter the program. Currently, there are 22 adult learners registered, with 15-17 attending on a regular basis. 4 more students are enrolled in computer literacy. In 2011-12, the program will operate 4 mornings and 2 afternoons- Tues to Friday. For more information call Linda at -802-4922.

OGIJIITA PIMATISWIN KINAMATWIN, INC. (OPK)

In 2010 OPK has an official relationship with NECRC under our Charity Business # 88712 7223 RR0001. We provide assistance and consultation as time and resources allow. OPK ran as a project of NECRC and is included in our annual report. We believe their work coincides with the NECRC mission of encouraging social, cultural and economic renewal. During the year NECRC received and passed on funds from the United Way to OPK.

OPK’s mandate is to provide employment, education, basic life skills training, and social support for at risk Aboriginal ex-offenders and Aboriginal youth. The project began in 1994 and was incorporated in 2004 as a non-profit organization under the laws of Manitoba. From 2001-2010, OPK has worked with over 64 former gang members. The crew has a relationship with Dakota Ojibway Tribal Council (DOTC) renovating aboriginal housing units. In 2010 OPK had a lead carpenter and one lead hand who worked with 9 trainees. OPK had it’s an AGM in June 2010. Annual reports were approved by the membership. NECRC has received OPK’s audited statements to March 31, 2010 completed by Meyers Norris Penny LLP July 10, 2010.

In the past year, the OPK management and board held consultations with partners and funders to review its funding, vision and future. In March 2011, OPK completed the current phase of its program and dissolved its Non Profit Corporation. OPK moved its programming under the administration of the John Howard Society. As such NECRC completed its administrative role with

OPK but maintains a presence on the program steering committee. NECRC would like to thank OPK for the partnership we have had in the past promoting a better future for people at risk. We are pleased that OPK's residual knowledge, staff and relationships OPK created over the years will continue with the support of the John Howard Society on a project basis.

SAFETY

NECRC continues to work in partnership with local neighbourhoods in helping to make the North End a safer place to live, work and visit.

School Resource Officer (SRO) Program

NECRC continues to work in partnership with the Province of Manitoba, Winnipeg School Division and the Winnipeg Police Service, to operate the North End School Resource Officer Program in 15 North End schools. The SRO program expanded in 2009 to include the South and Central districts. In 2010, the SRO Management Committee completed an evaluation of the SRO program which determined the program continues to be effective in strengthening the relationships between police, youth and the community. The Management Committee has submitted an application to the Province of Manitoba to ensure the continuation of the program, which currently ends in June 2011.

Working with Local Neighbourhoods

Safety Coordination continued in 2010 by supporting resident associations to address safety in concerns in local neighbourhoods through the following activities: organization of community clean up events, coordination of graffiti removal and painting of garbage bins, neighbourhood block parties, administrative support to local organizations in sponsoring student employment and community revitalization through the Urban Green Team program, as well as orientation/ training support for 11 Urban Green Team students. Residents in these north end neighbourhoods continue to take a proactive approach in addressing the safety concerns in their communities.

Networking and Partnerships

NECRC continues to coordinate and facilitate safety initiatives in the North End through partnerships with local stakeholders such as: Aboriginal Visioning for the North End, North End Justice Solutions, North End Community Helpers Network, Neighbour to Neighbour Safety Strategy, Lord Selkirk Park Safety Committee, Women's Gathering, SOS Safety Committee. These partnerships provided

the opportunity for organizations to share information, raise awareness on safety issues and address priority areas. For example, in May 2010, the Neighbour to Neighbour Safety Strategy organized a "Safe in the City" forum for youth, a drug awareness event, held at St. John's High School.

While NECRC has developed partnerships with numerous stakeholders in the north end, it became apparent that a whole segment of the Aboriginal population (grassroots, mainly renters) were not involved in any aspect of community. For the most part, resident associations in the north end engage and work with homeowners. Through a partnership with Aboriginal Visioning of the North End, NECRC has begun to connect and build relationships with grassroots Aboriginal residents in addressing their safety issues and concerns.

North End Ambassador Program

The North End Ambassador Program (NEAP) operates as a community based volunteer foot patrol program on designated streets in the north end, in order to lower the incidence of crime through visible safety patrols. The program is governed by a Steering Committee made up of representatives from the Mosaic Market BIZ, Selkirk Avenue BIZ, Between the Parks Business Association, Ndinawe, several Key Community members and NECRC.

In 2010, the Committee initiated an evaluation for a new model and the NEAP Sustainability plan was completed. A Program manager was hired by the steering committee in March 2010. Project funding was secured from the Manitoba Community Services Council (\$40,000) for 2 paid Ambassadors and The Winnipeg Foundation (\$35,000) for a Street Supervisor. The Program Manager resigned in February 2011, and an interim Senior Ambassador from the community was hired in March 2011.

NEAP activities included: Delivery of Storefront Improvement Grant Applications to NE Businesses, Daily Ambassador Walks on Selkirk and Main, 311 calls on garbage and other street concerns, citizen support and intervention, recruiting and monitoring of volunteers, checking in with businesses on Selkirk and Main.

Meet the NECRC Board & Staff

BOARD OF DIRECTORS

Resident Sector

Levett Demchuk – William Whyte Res. Assoc.

Gerald Brown – Point Douglas Residents Ctte.

Arlene Jones – Luxton Residents Association

Professional Appointment

Michael Champagne – Youth Rep.

Business Sector

Michael Wolchock – Merchant's between the Park Business Association/Pollock Hardware Co-op

Darrel Brown - Aboriginal Chamber of Commerce

Labour Sector

Gary Swanson – WAPSO (IFPTE Local 162)

Aboriginal Sector

Haven Stumpf – Urban Circle

Cultural Sector

Vacant

Religious and Fraternal Sector

Monsignor Michael Buyachok – Ukrainian Catholic Metropolitan Cathedral of St. Vladimir & Olga

Community Organization

Lorne Belmore – Children of the Earth School

Nona Pelletier – Ralph Brown Recreation Centre

EXECUTIVE COMMITTEE

President, Gary Swanson – Labour Sector

Vice-President, Lorne Belmore – Com. Service Sector

Secretary, Levett Demchuk – Resident Sector

Treasurer, Gerald Brown – Resident Sector

STAFF

509 Selkirk Avenue

Robert Neufeld – Executive Director

Janice Goodman – Community Development Director

Melanie Thorassie-Duck – Safety Coordinator

Margo Malabar - Food Security/Greening Coordinator

Joanne Enns – North End Food Security Assistant

Alexis Nazeravich – North End Greening Assistant

Maia Graham-Derham - Community Development Worker for St Johns

Jessica Leigh- Community Development Worker for Dufferin

Muriel Lamy – Administrative Assistant

North End Community Ambassador Program (NECA)

Ian Steggle – NECA Program Manager

Robert Charlton – Senior Ambassador

Building Maintenance Construction Program Staff of 60

PATH Employability Centre

Chris Mott – Employment Development Director

Lorna Johnson – Workshop Facilitator / Job Coach

Janilyn Smith-Epstein – Milestone Supervisor/Counsellor

Gerry Hudson – Job Search Supervisor/Counsellor

Bonnie Harper – Workshop Facilitator / Job Coach

Myrna Sinclair – Intake Worker

Delores Amos – Resource Receptionist

Charmaine Mousseau – Employment Counsellor

Appreciation

Many individuals and organizations have contributed to the North End's growing strength and continued success. NECRC would like to extend a heart-felt thank you to the supporters who helped turn our goals into reality.

Board of Directors

Gary Swanson	Labour (President)
Lorne Belmore	Community (VP)
Levett Demchuk	Resident (Secretary)
Gerald Brown	Resident (Treasurer)
Arlene Jones	Resident
Haven Stumpf	Aboriginal

Michael Buyachok	Religious & Fraternal
Nona Pelletier	Community Service
Darrell Brown	Business
Michael Wolchock	Business
Michael Champagne	Board Appointed

Province of Manitoba

Provincial staff and elected officials funded and partnered with NECRC to implement many key projects.

We especially acknowledge the partnership of Neighbourhoods Alive! for both core and project supports.

Winnipeg Housing and Homelessness Initiative

WHHI is a partnership that comprises three levels of government, and provided funding to NECRC to deliver housing programs in the five designated North End Neighbourhoods Alive! neighbourhoods.

Employment Manitoba, Competitiveness Training and Trades

Provided funding for job search/job placement and milestones in our Employment Development Program

The United Way of Winnipeg

Provided funding for Employment programs

Manitoba Community Services Council

Funding for the Ambassador's Program

Human Resource and Skills Development Canada

Canada summer jobs – supporting students and communities

Assiniboine Credit Union

Provided in-kind contributions to the development of the Community Financial Services Centre, and food security and greening

The Jubilee Fund Inc.

Provided a loan guarantee through the Assiniboine Credit Union on NECRC properties.

Winnipeg Partnership Agreement

Provided core funding to the Community Financial Services Centre

Summer Student Employment for Youth

Funded summer students projects a NECRC, Employment Development and Community Development

Manitoba Housing Authority

Provided funding to the Building Construction Maintenance Program.

City of Winnipeg

Provided funding to Exterior Fix-Up Grant Programs in the neighbourhoods of William Whyte and North Point Douglas (administered through NERI).

The Winnipeg Foundation

Provided financial supports for the Community Financial Services Centre, Tenant Landlord Cooperation Program and the Ambassador's Program.

Thomas Sill Foundation

Provided funding for the Tenant Landlord Corporation Program, the Energy Efficiency renovation of the NPDWC and funding for upgrades to the PATH Employability Centre building at 607 Selkirk Ave.

Funding provided for food security and greening by:

FACT; CDPI; Evergreen Walmart; TD Friends of the Environment; Public Health Agency of Canada; Food Matters Manitoba

Community Committees

NECRC has worked with a huge network of North End and other local stakeholders over the past year, including; resident organizations, community centres, tenant groups, seniors groups, health & recreation organizations, youth organizations, employment agencies, housing agencies, business associations, coalitions, safety organizations, cultural & religious groups, civic organizations, researchers & schools including:

- Aboriginal Visioning Partnership
- Boarded and Vacant Working Group
- Burrows Central Residents Committee
- Dufferin Residents Association
- Employment Development System Network
- Housing Steering Networks
- HTI Steering Committee
- Lord Selkirk Park Community Advisory Committee
- Kaakiyow Adult Learning Committee
- Luxton Residents Association
- Lord Selkirk Park Adult Literacy Program
- North End BIZ (formerly Mosaic Market BIZ)
- Neighbour to Neighbour Safety Strategy
- Neighbourhoods Alive! Review Committee
- North End Food Security Network (steering committee)
- North End Wellness Partnership
- North Point Douglas Women's Centre
- Point Douglas Residents Committee
- Selkirk Ave BIZ
- Selkirk Ave Task Force
- North End School Resource Officer (SRO)
- St. John's Residents Association
- TLC Steering Committee
- Turtle Island Integrated Team
- William Whyte Residents Association
- Winnipeg Rental Network

Civic Organizations

- City of Winnipeg Police Services
- City of Winnipeg Community Services
- Winnipeg School Division
- University of Winnipeg
- University of Manitoba
- William Norrie Centre – University of Manitoba

We would like to thank those who have offered their time, resources and skills to make events like our Picnic in the Park and 2010 AGM a success.

Thank you all!

North End 5-Year Community Plan (2011 - 2016)



In December 2010 the NECRC Board of Directors approved a planning process to build on past efforts, solicit critical input from community partners, and to set a broad strategic direction that could guide community renewal efforts by NECRC and community partners.

The planning process involved 9 sector outreach meetings, over 200 surveys and input from NECRC Board, staff, community partners, and stakeholders.

At the June 2010 AGM, the community endorsed NECRC's role of Coordinating, Communicating and Organising for Community Renewal in the North End of Winnipeg.

A community engagement process took place from June 2010 through January 2011 resulting in the creation The North End Five Year Community Plan 2011-2016. NECRC based its 2012 workplans on this NE Community Plan.

The draft of the plan was presented to the community January 26, 2011. At the launch members of the community set priorities for the next five years. This is a North End Community Plan coordinated by the North End Community Renewal Corporation, in consultation and collaboration with a wide variety of partners. The resulting goals encompass a broad range of planning and activities identified by community stakeholders.

These goals will be pursued collaboratively through communication and coordination among community stakeholders. It is our privilege to review with you plans for the next 5 years at this years AGM 2011 NECRC welcomes your continued input on this plan.